



OVER THE YEARS



The first MCA board of directors elected are: (from left) Ted V.P., Tom Macklin, McElroy Metal Mills; 1st V.P., Chuck Anderson, Jones & Langhin Steel Corp.; and Executive—Jim Lindstrom, Valmet; Bob Newman, Golden Coatings & Resins; Bob Seymour, Cyclops Corp.; V. Brian, Blawie Aluminum Corp. (not in photo).

The board of directors for the Metal Building Component Manufacturers Association (MBCMA) felt a new direction was necessary for continued growth of the industry. On March 23, 1983, eight companies moved outside of MBCMA's scope of ideas, and agreed to loan money to start a new organization that collectively approached the metal construction industry with the goal of promoting the use of metal in all phases of construction, not just the components segment.

1983



In the spring, MCA adopted its official charter of bylaws, anti-trust policy statement and committee structure, while boasting a total charter membership of 75 companies. The first board of directors and officers were elected, including MCA's first president, Larry Swaney of Pre-Coat Metals Inc.



The Marketing and Development Committee members are: (from left) Norm Lebanowski, Jerry Boes, and Norm Lebanowski.

1984

The board of directors meeting and allocated their resources into four key committees—Activities, Marketing and Development, Program and Technical. Each had the purpose of promoting the association and expanding the industry as a whole. The group convened for the first annual meeting on April 1, 1984.



In center, Norm Lebanowski, (left) McElroy Metal Mills, and Jerry Boes, MBCI, attend panel session.

MCA Marketing and Development Committee proposed holding working groups focused specifically on addressing industry issues surrounding metal applications as alternatives to plastic, wood and other materials. Those groups were the beginning of MCA's current industry councils, which continue to focus on addressing relevant issues they face in the current marketplace.

1985

1988

After several attempts, MCA pulled together a viable statistics program to gauge the metal industry's growth. Encouraged by the American Iron and Steel Institute (AISI), MCA compiled and distributed members roofing sale statistics as totals instead of data broken down by individual company. Since then, MCA has actively engaged in measuring the metal construction industry through statistical analysis.

MCA members approved joining forces with show management company Practice Management Associates (PMA) to establish METALCON International. The first show was scheduled to be held in fall 1991 in Washington, D.C.

1989

The Technical Committee officially published the "Preformed Metal Wall Guidelines," the first generic document about preformed metal walls that addressed performance issues in regard to structural, weathertightness, thermal, finishes and fire safety.

1991

The first METALCON proved a success with over 90 companies represented, and the attendance derived from contractors and architects, which satisfied the goal of interacting with those construction decision-makers. From then on, MCA has continued to work with PMA (which later became PSMJ Inc.) to host METALCON every year.



MCA trade show manager Frank Stasiowski (right) congratulates Metalcon '91 Exhibitor of the Year, Jeff Irwin of Lamit Industries, Inc.

MCA actively joined other organizations to support the metal industry, including Building Systems Institute for promoting metal building systems; Roofing Industry Committee on Wind Issues for researching wind effects on roofing products; and AISI's Roofing Task Force with the intent of increasing the use of metal roofs. MCA agreed to co-sponsor a residential roofing seminar for the purpose of informing key decision-makers such as designers, contractors, code officials and real estate brokers about the benefits of residential metal roofs.

1992

Upon celebrating its 10th anniversary, MCA's first president, Larry Swaney, officially retired from the board of directors. His legacy as an instrumental figure in the creation of MCA, and as an industry icon was embodied in the eventual creation in 2002 of the Swaney Award, which is presented to an individual who has worked unselfishly for the success of MCA and the betterment of the metal construction industry.

1993



MCA President Russ Henk challenges members to build the Association and the Industry.

After a year of review and discussion, the MCA Technical Committee sent a letter to the U.S. Army Corps of Engineers regarding several discrepancies in Guide Spec CEGS-07416, "Standing Seam Metal Roof Systems." The Corps of Engineers eventually altered the Guide Spec to include several of the recommendations made by MCA.

MCA marketed its newly published "Residential Roofing Guideline," along with another position paper, "An American Tradition," which described the brief history of metal roofs in the United States.

1996

MCA and several of its member companies created the Metal Roofing Alliance (MRA) to promote metal roofing in the residential sector. Within its first year, the MRA developed over 40,000 consumer inquiries concerning the use of metal roofing in residential applications.

1999

To continue to meet the changing restrictions by the Environmental Protection Administration (EPA), MCA sponsored a research project with Oak Ridge National Laboratory (ORNL) to qualify metal products under the Energy Star designation.

